

# MANAGING FARMING AMID CoVID-19 AND WAY FORWARD: A CASE OF UTTAR PRADESH STATE



**Dr. Atar Singh**  
Director  
ICAR-ATARI, Kanpur

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- ✓ **Status of Arogya Setu and Kisan Rath App Installed**
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- ✓ **Agricultural Advisories & Practices for Kharif-2020 in U.P.**
- ✓ **Sharing DG, ICAR & DDG (AE ) online talk message**
- ✓ **Photographs : KVKs working during lockdown**



**Dissemination of  
approved State  
advisories**

# Dissemination of approved State advisories to farmers during lockdown period due to COVID 19

*KVKs of Uttar Pradesh*



WhatsApp	
Number of groups	No. of farmers
659	144471

**mKisan (No. of farmers): 15.96 lakh**

**Radio talks : 18**

**TV talks : 1**

**Print - No. of news papers : 474**

**Other ICT platforms  
(No. of farmers) : 7837**

**Call centres/toll free number contact –  
Number covered: 28462**



# Status of Arogya Setu and Kisan Rath App Installed

# Status of Arogya Setu and Kisan Rath App Installed



## Arogya Setu APP

Total no. of Staff in KVKs	841
Total no. of Staff downloaded app & registered	639
Total no. of farmers given this message	206624
Total no. of farmers downloaded this app and registered	82597

## Kisan Rath App

Total no. of farmers given this message	39957
Total no. of farmers downloaded this app and registered	9148



**Seed ,planting materials  
provided to farmers  
during kharif**

# Seed, planting materials provided by KVKs during kharif

Seed		Planting material	
Produced (q)	Distribution to farmers	Produced (No)	Distribution to farmers
316.10	742	123453	1038





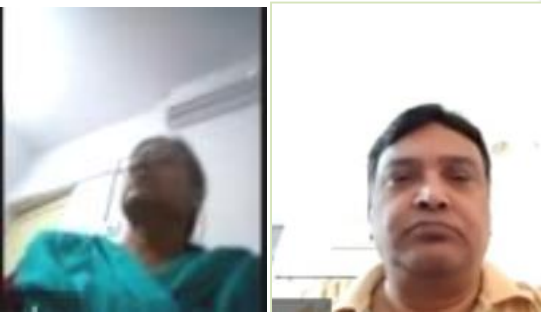
**ZOOM  
VIDEO MEETING WITH  
KVKs OF U.P.**

# Zoom Video conferencing with KVKs



## Major discussion Points with Director ATARI

- National advisory provided by Agriculture Extension Division by DDG, is highly appreciated because the ATARI Directors and SAUS and KVKs make it possible to made available to the farmer's
- This zone has delivered about 679 messages benefitting 63101 farmers through WhatsApp and 4.20 lakh farmers through mKisan of the state. KVKs also made 49008 farmers contacts through Call Centres
- This zone was successful in achieving 99.8% of total expenditure during FY 2019-20.
- The Arogya Setu App has been shared among the 2.07 lakh farmers by the respective KVK and still they are spreading this app among farmers for use and downloaded by 82597
- Facilitating farmers for time to time advisories.
- The plight of the farmers in lockdown was shared by few KVKs and they stated that farmers are receiving lesser price for vegetables, milk and other produces.
- The impact of lockdown need to be documented in the objective manner for crops, livestock, inputs, produce disposal and labour management.



# ZOOM MEETING

## CSAUAT, KANPUR & BUAT, BANDA

13.04.2020

12:02



A vertical grid of four Zoom meeting thumbnails. The top thumbnail shows a man with glasses and a blue shirt, labeled 'cb41b488'. The second thumbnail shows a woman with long dark hair wearing a teal top, labeled 'Nishi Roy'. The third thumbnail shows a man with glasses and a light blue shirt, labeled 'e91b19d6'. The bottom thumbnail shows a man with glasses and a white shirt, labeled 'atari3'. Each thumbnail has a small status bar at the top with signal strength, battery, and a '45' icon.

cb41b488

Nishi Roy

e91b19d6

atari3

11:45



A vertical grid of four Zoom meeting thumbnails. The top thumbnail shows a man with glasses and a beard wearing a light green shirt, labeled 'Devendra swaroop'. The second thumbnail shows a woman with glasses and an orange top, labeled 'Redmi'. The third thumbnail shows a man with glasses and a white shirt, labeled 'atari3'. The bottom thumbnail shows a man with glasses and a white shirt, labeled '14697dbe'. Each thumbnail has a small status bar at the top with signal strength, battery, and a '78%' icon.

Devendra swaroop

Redmi

atari3

14697dbe

11:45



A vertical grid of four Zoom meeting thumbnails. The top thumbnail shows a man in a yellow polo shirt, labeled 'Dr S. P. Sonkar'. The second thumbnail shows a man with glasses and a blue shirt, labeled 'Arunesh Chauhan (Galaxy A5)'. The third thumbnail shows a man with glasses and a blue shirt, labeled 'Dr. A. K. Singh'. The bottom thumbnail shows a man with glasses and a white shirt, labeled '7159781d'. Each thumbnail has a small status bar at the top with signal strength, battery, and a '78%' icon.

Dr S. P. Sonkar

Arunesh Chauhan (Galaxy A5)

Dr. A. K. Singh

7159781d

11:46



A vertical grid of four Zoom meeting thumbnails. The top thumbnail shows a man in a white shirt, labeled 'Dr. Mukesh Chand'. The second thumbnail shows a man with glasses and a white shirt, labeled 'Atar Singh'. The third thumbnail shows a man with glasses and a white shirt, labeled 'Connecting to audio...'. The bottom thumbnail shows a man with glasses and a white shirt, labeled '647e1479'. Each thumbnail has a small status bar at the top with signal strength, battery, and a '78%' icon.

Dr. Mukesh Chand

Atar Singh

Connecting to audio...

647e1479

# ZOOM MEETING

NDUAT, AYODHYA

15.04.2020

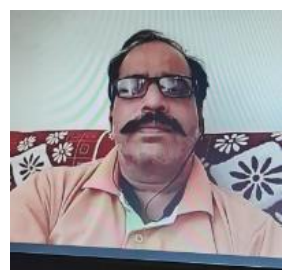
The image displays a grid of 12 Zoom meeting windows, arranged in 3 rows and 4 columns. Each window shows a different participant in a virtual meeting. The participants are:

- Row 1: Dr. Arvind Kumar Singh (wearing a black cap and mask), Shailesh Singh (with glasses and a mustache), Dr S K Verma Sultanpur II (with glasses), and nduat3 (a man in a blue shirt).
- Row 2: Archana Singh (a woman with glasses), Vinay Dhar Shukla (a man with a beard), Dr.S.P. Singh KVK Gorakhpur - I (a man in a blue shirt against a yellow background), and 783e1547 (a man in a checkered shirt).
- Row 3: vivo 1802 (a man with glasses and a mustache), Amethi KVK Ratan Kumar Anand (a man in a white shirt), iPhone (a man in a white shirt), and shriyadubey9J (a man in a blue shirt with a floral background).
- Row 4: RAO Anil Pratap (a man wearing a blue face mask), Binayak pratap shahi (a man with a beard), Sadhna Pandey (a woman in a green shirt), and motorola one power (a man with a white neck brace).

Each window includes a name label at the bottom and a status bar at the top showing the time (11:39 or 11:40) and signal strength. A row of dots at the bottom of each window indicates the current active speaker.

# ZOOM MEETING

NDUAT, AYODHYA



11:45

motorola one power

GAURAV TIWARI

Dr suresh Kumar

Dr Sanjeet Kumar, KVK, Varanasi

11:43

Dr S K Verma Sultanpur II

iPhone

Sadhna Pandey

Shallesh Singh

11:51

iPhone

Dr. Raghwendra

nduat3

783e1547

4G LTE

Maneesh kumar singh

Dr. om prakash verma kvk go...

nduat3

Galaxy J4

# ZOOM MEETING

S V P U A T, M E E R U T

11:04 86%

Atar Singh

11:40 81%

GAURAV TIWARI

Krishi Vigyan Kendra Bareilly

1650b51e

Galaxy J7 Max

11:20

827d71a9

Sadhna Pandey

Dr hansh raj singh (kvk hapur)

Sanjeev Yemul

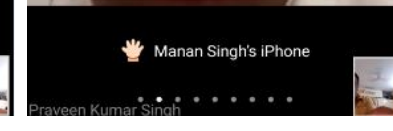
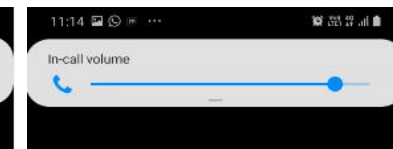
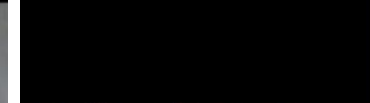
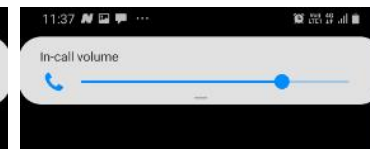
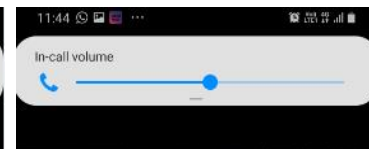
11:37


d9eb7495

987654

faiz mohsin

Manan Singh's iPhone





# Proposals for SCSP 2020-21



# Proposals for SCSP 2020-21

- ❖ No. of districts having sizable SC population: 71
- ❖ Total blocks selected : 279
- ❖ No. of training proposed : 4557
- ❖ No. of demon. : 20018
- ❖ No. of units : 5520
- ❖ Budget (Lahks) – 1753.04 (General: 1282.28 Capital : 470.76)


S.No.	Name of KVK	No. of Blocks	Training	Demonstration	No of Units	Budget demand in lakh		
						General	Capital	Total
	<b>BUAT, Banda</b>							
1	Banda	1	80	50	18	13.00	12.00	174.00
2	Mahoba	1	12	454	18	23.00	2.00	510.00
3	Jalaun	3	12	400	18	10.00	15.00	458.00
4	Hamirpur	2	50	50	18	20.00	5.00	145.00
5	Lalitpur	2	80	50	18	15.00	10.00	175.00
6	Jhansi	2	50	80	18	17.00	8.00	175.00
	<b>Total</b>	<b>11</b>	<b>284</b>	<b>1084</b>	<b>108</b>	<b>98.00</b>	<b>52.00</b>	<b>1637.00</b>
	<b>CSAUAT, Kanpur</b>							
7	Aligarh	1	120	120	50	25.00	0.00	316.00
8	Kanpur Dehat	1	120	120	50	25.00	0.00	316.00
9	Kannauj	3	100	150	50	25.00	0.00	328.00
10	Hardoi-I	8	90	200	24	14.50	10.00	346.50
11	Farrukhabad	2	100	150	50	25.00	0.00	327.00
12	Lakhimpur Kheri-I	2	100	100	50	25.00	0.00	277.00
13	Etawah	1	130	130	50	25.00	0.00	336.00
14	Mahamaya Nagar	3	115	100	10	25.00	0.00	253.00
15	Raebareli-I	1	40	300	50	25.00	0.00	416.00
16	Fatehpur	1	120	120	50	25.00	0.00	316.00
17	Firozabad	1	100	100	50	25.00	0.00	276.00
18	Kasganj	1	100	100	50	25.00	0.00	276.00
19	Mainpuri	7	100	150	8	22.40	2.60	290.00
	<b>Total</b>	<b>32</b>	<b>1335</b>	<b>1840</b>	<b>542</b>	<b>311.90</b>	<b>12.60</b>	<b>4073.50</b>

# Proposals for SCSP 2020-21

S.No.	Name of KVK	No. of Blocks	Training	Demonstration	No of Units	Budget demand in lakh		
						General	Capital	Total
	<b>NDUAT, Faizabad</b>							
20	Baharaich	2	65	700	100	20.00	5.00	892.00
21	Basti	6	65	655	100	20.00	5.00	851.00
22	Ballia	6	85	85	100	20.00	5.00	301.00
23	Mau	3	75	485	100	20.00	5.00	688.00
24	Varanasi	2	25	120	100	20.00	5.00	272.00
25	Sidharthnagar	2	50	250	100	20.00	5.00	427.00
26	Ayodhya	3	75	210	100	20.00	5.00	413.00
27	Gorakhpur	6	20	100	100	20.00	5.00	251.00
28	Maharajganj	2	35	125	100	20.00	5.00	287.00
29	Sonbhadra	2	40	300	100	20.00	5.00	467.00
30	Azamgarh	11	44	110	100	20.00	5.00	290.00
31	Barabanki	3	60	600	100	20.00	5.00	788.00
32	Balrampur	9	120	870	100	20.00	5.00	1124.00
33	Chandauli	6	48	120	100	20.00	5.00	299.00
34	Jaunpur	2	40	300	100	20.00	5.00	467.00
35	SK Nagar	6	48	240	100	20.00	5.00	419.00
36	Ambedkar Nagar	8	80	320	100	20.00	5.00	533.00
37	Gonda-II	3	75	210	100	20.00	5.00	413.00
38	Sultanpur-II	7	56	280	100	20.00	5.00	468.00
39	Ghazipur-II	8	80	320	100	20.00	5.00	533.00
40	Amethi	7	32	162	100	20.00	5.00	326.00
41	Baharaich-II	2	65	655	100	20.00	5.00	847.00
42	Jaunpur-II	3	120	540	100	20.00	5.00	788.00
	<b>Total</b>	<b>109</b>	<b>1403</b>	<b>7757</b>	<b>2300</b>	<b>460.00</b>	<b>115.00</b>	<b>12144.00</b>

# Proposals for SCSP 2020-21

S.No.	Name of KVK	No. of Blocks	Training	Demonstration	No of Units	Budget demand in lakh		
						General	Capital	Total
	<b>SVPUAT, Meerut</b>							
43	Rampur	2	10	30	15	9.00	10.00	19.00
44	Badaun	4	44	200	30	9.60	15.40	25.00
45	Saharanpur	11	17	200	50	17.00	8.00	25.00
46	Ghaziabad	4	40	20	35	6.00	11.00	17.00
47	Shahjahanpur	4	100	600	16	14.50	10.50	25.00
48	Meerut	3	90	300	105	11.38	13.75	25.13
49	Muzaffarnagar-I	2	40	10	25	10.00	5.00	15.00
50	Pilibhit	3	70	100	30	20.00	5.00	25.00
51	Baghpat	3	75	275	101	10.88	14.73	25.61
52	Moradabad	2	30	60	6	8.00	10.00	18.00
53	Bulandshahar	9	32	120	24	7.00	5.00	12.00
	<b>Total</b>	<b>47</b>	<b>548</b>	<b>1815</b>	<b>437</b>	<b>123.36</b>	<b>108.38</b>	<b>231.74</b>
	<b>ICAR KVKs</b>							
54	Bareilly	4	25	25	10	20.00	5.00	89.00
55	Lucknow	4	15	150	150	25.00	0.00	344.00
56	Kushinagar	4	72	700	50	24.95	0.00	850.95
57	Deoria	7	50	1400	80	17.00	8.00	1562.00
	<b>Total</b>	<b>19</b>	<b>162</b>	<b>2275</b>	<b>290</b>	<b>86.95</b>	<b>13.00</b>	<b>2845.95</b>
	<b>NGO &amp; other</b>							
58	Sultanpur-I	7	140	140	7	12.00	18.00	30.00
59	Etah	3	24	27	27	5.00	20.00	25.00
60	Gonda-I	2	27	520	360	15.35	9.65	25.00
61	Chitrakoot	4	50	300	50	25.00	0.00	25.00
62	Pratapgarh	2	80	800	204	17.00	25.00	42.00
63	Unnao	4	30	200	50	20.00	5.00	25.00
64	Ghazipur-I	4	50	500	115	10.00	15.00	25.00
65	Agra	8	45	300	300	9.25	15.60	24.85
66	Sitapur-I	4	100	500	50	10.00	15.00	25.00
67	Sitapur-II	5	35	350	350	17.47	7.53	25.00
68	Kaushambi	2	20	200	20	10.00	15.00	25.00
69	Auraiya	7	84	210	210	25.00	0.00	25.00
70	Gorakhpur-II	3	20	600	80	16.00	9.00	25.00
71	Mirzapur	6	120	600	20	10.00	15.00	25.00
	<b>Total</b>	<b>61</b>	<b>825</b>	<b>5247</b>	<b>1843</b>	<b>202.07</b>	<b>169.78</b>	<b>371.85</b>
	<b>Grand Total</b>	<b>497</b>	<b>8289</b>	<b>34789</b>	<b>9197</b>	<b>2362.49</b>	<b>771.74</b>	<b>42608.08</b>



# **Best Practices/ Technology Support**

# Best Practices/Technology Support during the Lockdown



**C S A U A T, K A N P U R**



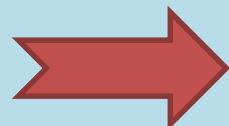
**B U A T, B A N D A**



**N D U A T, A Y O D H Y A**



**S V P U A T, M E E R U T**



**N G O & O T H E R K V K s**



**Proposals of Skill  
Development Training  
2020-21**

# Proposals of Skill Development Training organizing during 2020-21

S.N.	Name Of KVK	Name Of Job Roles/Qps	QP Code	Notional Training hours	Common Cost category	NSQF Level	Availability of trainer assessed by ASCI (Y/N)
1	Amethi	Medicinal Plants Cultivator	AGR/Q0901	200	II	4	N
	Amethi	Forest Nursery Raiser	AGR/N6103	200	II	4	N
2	Hapur	Organic Grower	AGR/N6103	200	LI	4	N
	Hapur	Vermicompost	AGR/Q1203	200	LI	4	N
3	Kaushambi	Small Poultry Farmer	AGR/Q4306	240	II	4	N
	Kaushambi	Group Farming Practitioner	AGR/Q7806	200	II	4	N
4	Mahoba	Assistant Gardener	AGR/Q0804	200	II	3	N
	Mahoba	Soil & Water Testing Lab Assistant	AGR/Q8102	200	I	4	N
5	Shahjahanpur	Nursery Worker	AGR/N0807	200	II	3	Y
	Shahjahanpur	Mashroom Grower	AGR/Q7803	200	II	4	Y
6	Pratapgarh	Soil & Water Testing Lab Assistant	AGR/Q8102	200	I	4	N
	Pratapgarh	Dairy Famer-Entrepreneur	AGR/Q4101	200	I	4	N
7	Sitapur-I	Beekeeper	AGR/Q5301	200	III	4	N
	Sitapur –I	Organic Grower	AGR/N6103	200	II	4	N
8	Moradabad - I	Quality Seed Grower	AGR/Q7101	200	II	4	N
9	Sambhal	Quality Seed Grower	AGR/Q7101	200	II	4	N

# Proposals of Skill Development Training organizing during 2020-21

S.N.	Name Of KVK	Name Of Job Roles/Qps	QP Code	Notional Training hours	Common Cost category	NSQF Level	Availability of trainer assessed by ASCI (Y/N)
10	Jhansi	Beekeeper	AGR/Q5301	200	III	4	Y
11	Ghaziabad	Nursery Worker	AGR/N0807	200	LI	3	N
	Ghaziabad	Beekeeper	AGR/Q5301	200	LII	4	N
12	Allahabad	Beekeeper	AGR/Q5301	200	III	4	Y
	Allahabad	Agriculture Extension Service Provider	AGR/Q7601 4	200	II	4	Y
13	Gorakhpur I	Nursery Worker	AGR/N0807	200	II	3	N
	Gorakhpur I	Small Poultry Farmer	AGR/Q4306	240	li	4	N
14	Kannauj	Beekeeper	AGR/Q5301	200	III	4	Y
	Kannauj	Mushroom Grower	AGR/Q7803	200	II	4	Y
15	Agra	Bee Keeper	AGR/Q5301	200	III	4	N
	Agra	Animal Health Worker	AGR/Q4804	300	I	3	N
16	Hardoi	Bee Keeper	AGR/Q5301	200	III	4	Y
	Hardoi	Mushroom Grower	AGR/Q 7803	200	II	4	Y
17	Sonbhadra	Mushroom Grower	AGR/Q7803	200	II	4	Y
	Sonbhadra	Vermicompost Producer	AGR/Q1203	200	II	4	Y
18	Varanasi	Quality Seed Grower	AGR/Q7101	200	II	4	Y
	Varanasi	Small Poultry Farmer	AGR/Q4306	240	II	4	Y
19	Badaun	Bee Keeper	AGR/Q5301	200	III	4	N
	Badaun	Small Poultry Farmer	AGR/Q4306	240	II	4	N
20	Azamgarh	Soil & Water Testing Lab Analyst	AGR/Q8103	240	I	5	Y
21	Ayodhya	Nursery Worker	AGR/N0807	200	II	3	Y
	Ayodhya	Small Poultry Farmer	AGR/Q4306	240	II	4	Y



# Proposals of Skill Development Training organizing during 2020-21

S.N.	Name Of KVK	Name Of Job Roles/Qps	QP Code	Notional Training hours	Common Cost category	NSQF Level	Availability of trainer assessed by ASCI (Y/N)
22	Lucknow	Beekeeper	AGR/Q5301	200	III	4	N
	Lucknow	Vermicompost	AGR/Q1203	200	II	4	Y
23	Sultanpur-II	Quality Seed Grower	AGR/Q7101	200	II	4	N
24	Bareilly	Assistant gardener	AGR/Q0804	200	II	3	N
25	Sitapur-II	Vermicompost	AGR/Q1203	200	II	4	N
	Sitapur-II	Dairy Farmer - Entrepreneur	AGR/Q4101	200	I	4	Y
26	Pilibhit	Forest Nursery Raiser	AGR/N6103	200	II	4	Y
	Pilibhit	Quality Seed Grower	AGR/Q7101	200	II	4	Y
27	Ghazipur-1	Assistant gardener	AGR/Q0804	200	II	3	N
	Ghazipur-1	Small poultry farmer	AGR/Q4306	240	II	4	N
28	Barabanki	Floriculturist – Protected Cultivation	AGR/Q0702	200	II	4	Y
29	Barabanki	Broiler Farm Worker	AGR/Q4302	200	II	3	Y
30	Etah	Floriculturist-Open cultivation	AGR/Q0701	200	II	4	Y
	Etah	Agriculture Machinery Repair and Maintenance service provider	AGR/Q1111	200	I	5	Y
31	Chitrkoot	Quality Seed Grower	AGR/Q7101	200	II	4	N
32	Deoria	Assistant gardener	AGR/Q0804	200	II	3	N
	Deoria	Quality Seed Grower	AGR/Q7101	200	II	4	N
33	Jaunpur-II	Organic Grower	AGR/Q1201	200	II	4	Y

# Proposals of Skill Development Training organizing during 2020-21

S.N.	Name Of KVK	Name Of Job Roles/Qps	QP Code	Notional Training hours	Common Cost category	NSQF Level	Availability of trainer assessed by ASCI (Y/N)
34	Auraiya	Dairy Farmer - Entrepreneur	AGR/Q4101	200	I	4	Y
	Auraiya	Quality Seed Grower	AGR/Q7101	200	II	4	N
35	Bijnour	Quality Seed Grower	AGR/Q7101	200	II	4	N
	Bijnour	Mushroom Grower	AGR/Q7803	200	II	4	Y
36	Muzaffarnagar-I	Beekeeper	AGR/Q5301	200	III	4	N
	Muzaffarnagar-I	Agriculture Extn Service Provider	AGR/Q7601	200	II	4	N
37	Gonda-II	Floriculturist - Open cultivation	AGR/Q0701	200	II	4	N
	Gonda-II	Quality Seed Grower	AGR/Q7101	200	II	4	N
38	Jaunpur-I	Mushroom Grower	AGR/Q7803	200	II	4	Y
	Jaunpur-I	Beekeeper	AGR/Q5301	200	III	4	Y
39	Bahraich-I	Mushroom Grower	AGR/Q7803	200	II	4	Y
	Bahraich-I	Beekeeper	AGR/Q5301	200	III	4	Y
40	Mahrajganj	Vermicompost Producer	AGR/Q1203	200	II	4	Y
	Mahrajganj	Small poultry farmer	AGR/Q4306	240	II	4	Y
41	Mirzapur	Assistant Gardener	AGR/Q0804	200	II	3	Y
42	Kanpur Dehat	Beekeeper	AGR/Q5301	200	III	4	Y
	Kanpur Dehat	Mushroom Grower	AGR/Q7803	200	II	4	Y



# Impact of lockdown on State Agriculture

## Impact of lockdown on state agriculture

- i. As the labourers from the nearby cities and Delhi have migrated back to their respective villages, the availability of labours for the farm operations (harvesting of wheat, threshing of mustard, maize, digging of seed potato, etc) has increased and as a result, the daily wages at the village level has been dropped by 15-20%.
- ii. For sugarcane crop, the supply of cane for juice has been restricted because of lockdown and the same has been increased for jaggery units. As a result, the price of jaggery has reduced by 20-25%.
- iii. Despite the sincere efforts by state Govt. to ensure the supply of seed for the ensuing crops, these are not adequately available and accessible to all needy farmers. In case of availability, the market rate has gone up by 30-40%.
- iv. Vegetables growers are facing distressed sale as the wholesalers are lesser in numbers at the *mundis*. However, the retailers are earning more (20-30%) because of higher prices charged by them. Price of the most of the seasonal vegetable like cabbage, cauliflowers, potato, tomato, brinjal, cucurbits, etc has increased by 25-30%. Similarly, fruits prices for oranges, grapes, apple etc have gone up by 30-40%.
- v. Likewise, dairy farmers are facing the crisis of increased rates of feeds and concentrates (20-25%). Also, as the sweets and other related shops are closed dairy owners are not able to sell milk as per the expected level.

## ICAR-KVK networking initiatives

A three-pronged strategy was executed in the state by ICAR and KVK partnership.

- (i) In order to make the rural farming community aware of the nature and disease spread behavior of CoVID-19, two apps namely **AROYASETU** and **KISAN RATH** were **disseminated for downloading** and use;
- (ii) These farmers were also disseminated the **state approved** advisory by ICAR which may guide them to successfully perform their farm operations under this lockdown condition; and
- (iii) Under such stressed situation, farmers were also **arranged to supply through the KVKs the quality seeds and planting materials during kharif season.**
- (iv) Total 93 thousands farmers (about 48%) of the state downloaded both the apps, out of 2.46 lakhs farmers who were actually given this information to download them.
- (v) The downloading is still regularly being done by the farmers. Similarly, using various channels like **whatsapp, mKISAN, print and electronic media, radio talk, KCC and other ICT platforms,**
- (vi) Total **18.70 lakh farmers were disseminated the various advisories related to field and horticultural crops, livestock and poultry, low cost sanitization , etc** which have immensely benefitted the rural farming community.
- (vii) KVKs of the state supplied 350 q of quality seeds of forthcoming summer crops and 1.23 lakh seedlings and saplings to the farmers.



# Agricultural Advisories & Practices for Kharif- 2020 in Uttar Pradesh

# Development of state specific advisories

1. Wheat harvesting is going to be over by this month. State Govt. should develop the modality to ensure its effective procurement by opening **purchase centers** at the village level.
2. **Production inputs** like seeds, fertilizers, chemicals for the standing vegetable crops as well as for the forthcoming *zaid* (mungbean, groundnut, summer maize, pearl millets, etc.) and *kharif* (paddy, pigeon pea, etc) crops are to be ensured adequately and at the reasonable price.
3. **The animal feeds and concentrates** are to be made available at the subsidized rate so that dairy farmers may not suffer loss and milk collection centers by the state dairy cooperatives may be increased.
4. Vegetable growers who are the small holders and capital starved need special attention by ensuring their access to city mandis and local market so that may **sell out the semi-perishable produce** like vegetable.
5. In this time of challenge, the village as well as city based organizations, groups and Govt. agents may very **proactively as well as voluntarily** come forward to help the farmers of the state so that agriculture may continue **to ensure the income flow** to them.

**Crop wise detail state advisories**






**Sharing Dr. Trilochan  
Mohapatra, Secretary  
DARE & DG ICAR  
online talk message**



# Dr. Trilochan Mohapatra, Secretary DARE & DG ICAR online Director conference on 10.04.2020

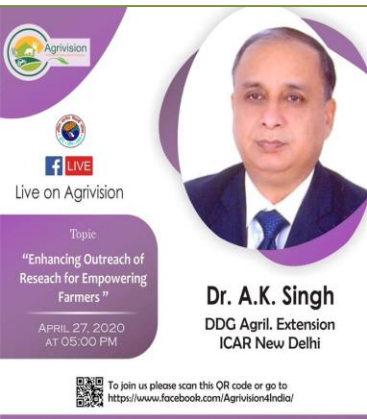





- ICAR and Director of Institutes done maximum expenditure i.e. **98.8%** in this Corona virus situation which is higher as compared to previous two years. Whereas Expenditure of SCSP and STSP more than 80%.
- National advisory provided by Agriculture Extension Division by DDG (AE), Division of Agricultural Extension is **highly appreciated** to the ATARI Directors, SAUS and KVKs make it possible to made available to the farmer's.
- **Arogya Setu App** message given to almost 2 lakh farmer's through the KVKs and app was downloaded by 37 thousand farmers.
- Take care under this lockdown period for more **safety measures** and follow the guidelines which is expected.
- Three Institute of livestock Hissar, Bhopal and IVRI Bareilly for **testing of Corona virus in animals** for the same Scientists should take all safety measures to them.
- The first quarter budget cut by 5% and 20 percent expenditure **could be made 8 %, 6% and 6%** each during April, May and June but quarter expenditure should be 20%.
- Farmer's are facing **problems of seed production**, Mandies and marketing, therefore, it needs to help farmer's with state Government officials.



**Sharing Dr. A.K. Singh,  
DDG(AE)  
online talk message**

# Online talk : “Enhancing outreach of Research for Empowering Farmers” by Dr. A.K. Singh, DDG(AE)





  
 Live on Agrivision
   
 Topic: “Enhancing Outreach of Research for Empowering Farmers”
   
 Dr. A.K. Singh
   
 DDG Agril. Extension
   
 ICAR New Delhi
   
 APRIL 27, 2020
   
 AT 05:00 PM
   
 To join us please scan this QR code or go to
   
<https://www.facebook.com/AgrivisionIndia/>

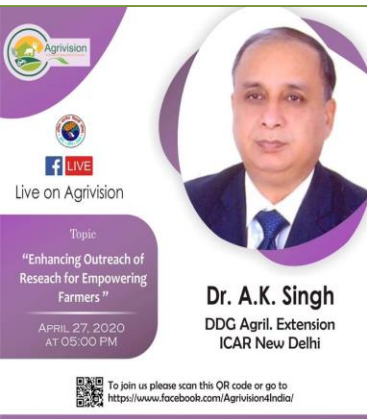


## Following points were covered – 27.4.2020

1	Supply of quality seedlings & saplings	15 lakh farmers
2	NICRA	Covered 466 villages
3	Farmers FIRST Project	<ul style="list-style-type: none"> <li>•From 51 centres 114 villages covered</li> <li>•50000 small holders landless labours etc</li> </ul>
4	ARYA Project	Making rural youths self dependent by creating employment in dairy poultry, mushroom & other enterprise
5	TSP/SCSP/KSHMTA	<ul style="list-style-type: none"> <li>•125 districts</li> <li>•Total outlay : 200 crore</li> </ul>
6	VATICA	For value addition
7	IFS	Expecting 3 lakh net return
8	NARI	For nutritional security, terrace garden, bio-fertilification etc
9	Aspirational Districts	112 Districts 2792 villages (1 <sup>st</sup> Phase) 2924 Villages (2 <sup>nd</sup> phase)
10	JAL SHAKTI Abhiyan	<ul style="list-style-type: none"> <li>•255 districts, 1500 blocks</li> <li>•Farmers Fair: 500</li> <li>•Benefitted: 5 lakh farmers</li> </ul>

# Sharing Dr. A.K. Singh, DDG(AE) online talk message to all concerned at National and state level

*continued...*



**Dr. A.K. Singh**  
DDG Agril. Extension  
ICAR New Delhi

Topic  
"Enhancing Outreach of Research for Empowering Farmers"  
APRIL 27, 2020  
AT 05:00 PM

To join us please scan this QR code or go to  
<https://www.facebook.com/AgrivisionIndia/>

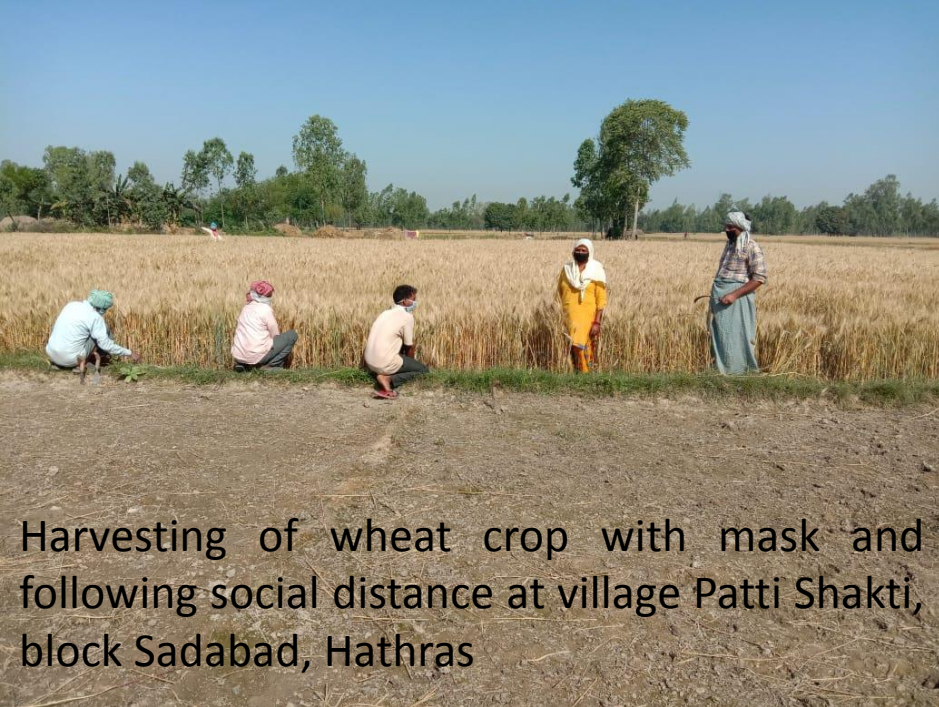


SHARE Write a comment...

11	<b>Plantation &amp; Vaccination</b>	<ul style="list-style-type: none"> <li>• 7 lakh plantation</li> <li>• Mass vaccination campaign</li> </ul>
12	<b>Under lockdown period (COVID-19)</b>	<ul style="list-style-type: none"> <li>• Farmers Advisories: 5.48 crore</li> <li>• WhatsApp groups: 5 lakh farmers</li> <li>• Arogya Setu App: 42 lakh farmers awared &amp; 4.5 lakh farmers downloaded</li> </ul>
13	<b>Trainings and Demonstrations during 2019-20</b>	<ul style="list-style-type: none"> <li>• 86.69 lakh farmers</li> <li>• 15 lakh demonstrations</li> </ul>
14	<b>Common Service Centres</b>	<ul style="list-style-type: none"> <li>• 3.5 Lakh operating in the country</li> </ul>
15	<b>Pulse production</b>	<ul style="list-style-type: none"> <li>• 23 million tonnes</li> <li>• 3.5 lakh demonstrations</li> </ul>
16	<b>Innovative farmers meet</b>	<ul style="list-style-type: none"> <li>• 80-100 farmers participating in each workshop</li> </ul>
17	<b>DFI</b>	<ul style="list-style-type: none"> <li>• By 2022, each KVK needs to upscale 2 villages</li> </ul>
18	<b>MGMG</b>	<ul style="list-style-type: none"> <li>• 13522 villages covered</li> </ul>



**PHOTOGRAPHS  
KVKs working during  
lockdown**



Harvesting of wheat crop with mask and following social distance at village Patti Shakti, block Sadabad, Hathras



Harvesting of mustard (C.F.L.D.) crop at village gosais ingpur, block \_ Dostpur, Sultanpur, Farmer \_ Ranvijay singh



Wheat harvesting with social distancing & using mask kvk Gorakhpur II



Weeding in nutritional garden with using mask at KVK Gonda II



Harvesting garlic KVK Barabanki

Threshing of crop cafeteria in KVK Jalaun



Vegetable cafeteria at KVK Lalitpur.

Chickpea harvesting at KVK Chitrakoot



Farmers are doing agricultural work with mask and following social distances. Vill-Parsahar, Block-Haisar, District-Santkabr Nagar.





Harvesting tomatoes during COVID 19 at KVK Araiya



Wheat harvesting with Social Distancing KVK Jhansi



Farmer's are under lockdown at Azamgarh district



harvesting of wheat at KVK Varanasi



KVK Sambhal harvesting wheat crop



Weeding of inter crop ( menth + onion ) with mask and following social distance at village \_ Hum thal , vikas

khandi Bania Khera, District \_ Sambhal, U . P.



Field visit for wheat harvesting KVK Amroha



Nursery management at KVK Gorakhpur



कृषि विज्ञान केन्द्र  
कोटवा-आजमगढ़-276207  
प्रसार निदेशालय  
नरेंद्र देव कृषि एवं प्रायोगिक विश्वविद्यालय, फैजाबाद







Loading the mustard crop by wearing mask KVK, Bareilly

KVK Baghpat harvesting wheat and sugarcane













# *Thank you*

AND HOPE THAT ALL OF YOU ALONG  
WITH YOUR FAMILY MEMBERS ARE  
SAFE AND IN GOOD HEALTH DURING  
COVID-19 PANDEMIC

